



*Be Part of the Magic!*



As we prepare for 2025, the theatre arts and choral music programs at East Lincoln High School are looking for businesses, organizations, and individuals willing to partner with us as we work to bring high-quality performance opportunities to our stage. Our choral students perform four concerts annually, and the theatre program produces a full season that includes four MainStage productions and additional cabaret and specialty events.

As we work to increase the quality of our student performances, we recognize the need for greater support on all levels. *The arts programs at East Lincoln receive minimal funding, requiring the students, parents, and director to be responsible for raising funds needed for music, play rights, royalties, rentals, costumes, props, sets, lighting, sound, and any travel or enrichment experiences.* These performing programs offer so much, not only the students involved but the community at large. Nothing is more exciting to our student performers than presenting their work to a full house, something we have seen shift from a rarity to a regular occurrence! Your contributions, whether financial or in-kind, are crucial to the continued success of our programs.

If you have questions about our program, sponsorships, advertisements, or in-kind contributions, please contact Greg Franklin at (704) 736-1017 ext. 25302 or [gregory.franklin@lcsnc.org](mailto:gregory.franklin@lcsnc.org).

**Some additional information as you consider how you might partner with us this year.**

- In addition to the actors on stage, students are involved in every aspect of the show. Set construction and dressing, costuming, lights & sound, stage management, ushering, and running crew are just some of the areas students are able to explore.
- It is not uncommon for a production to utilize over 75 students to bring it all to fruition.
- Full-length productions typically play to full houses for six to eight performances, and it is very common for most performances to be sold out.
- Sponsors receive tickets to all concerts and productions throughout 2025, as well as recognition in all of the programs and playbills.

**SPONSORSHIP LEVELS**

**Partner - \$1000 \* Patron - \$500 \* Friend - \$350 \* Supporter - \$250**  
*The chart on the back describes the recognitions for each partnership level.*



EAST LINCOLN

On Stage

SPONSORSHIP

LEVELS

## PARTNER

- Lobby Banner
- Full Page Ad with Priority Placement (full color)
- 8 Complimentary Tickets (per production)
- 4 Show Shirts (varies based on production)
- Priority Parking
- A Commemorative Cast Photo
- Logo & Link on [eastlincolnstage.org](http://eastlincolnstage.org)

## PATRON

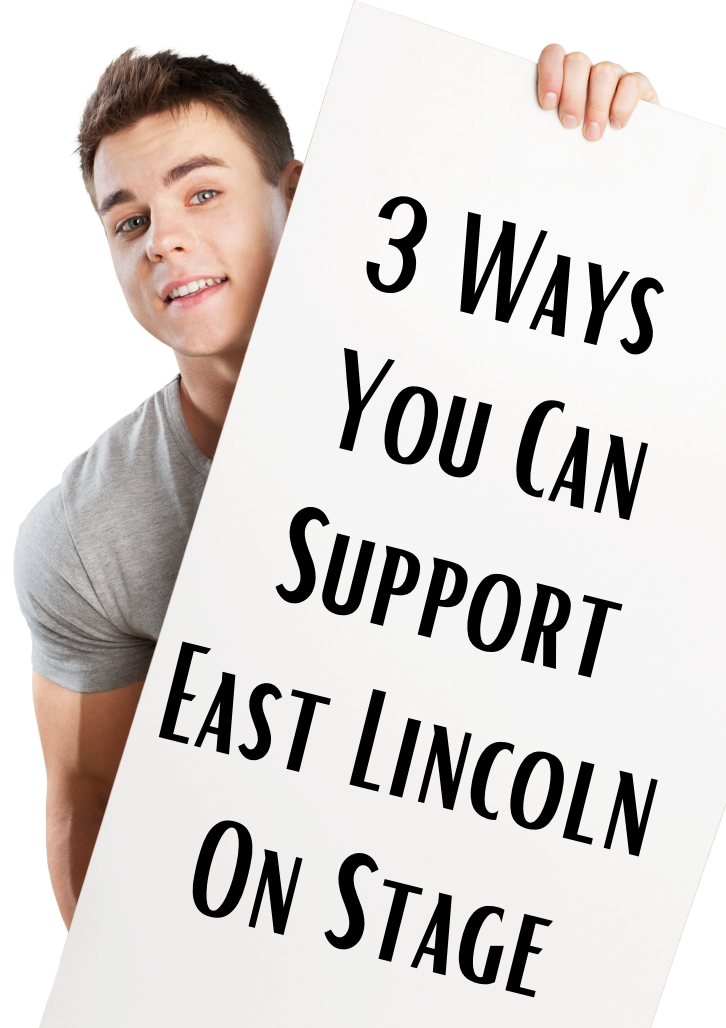
- Full Page Ad (full color)
- 6 Complimentary Tickets (per production)
- 3 Show Shirts (varies based on production)
- Priority Parking
- A Commemorative Cast Photo
- Logo & Link on [eastlincolnstage.org](http://eastlincolnstage.org)

## FRIEND

- Half Page Ad (full color)
- 4 Complimentary Tickets (per production)
- 2 Show Shirts (varies based on production)
- Priority Parking
- A Commemorative Cast Photo
- Logo & Link on [eastlincolnstage.org](http://eastlincolnstage.org)

## SUPPORTER

- Business Card Ad (full color)
- 2 Complimentary Tickets (per production)
- 1 Show Shirt (varies based on production)
- Priority Parking
- A Commemorative Cast Photo
- Logo & Link on [eastlincolnstage.org](http://eastlincolnstage.org)



**\*SPONSORSHIP\***  
BECOME A SEASON  
SPONSOR AND SUPPORT  
A FULL YEAR OF  
CONCERTS, PLAYS,  
MUSICALS, AND MORE!

**\*ADVERTISEMENT\***

SHOW YOUR SUPPORT BY PURCHASING AN AD IN OUR PLAYBILLS.  
YOUR AD WILL BE SEEN IN ALL 2025 EVENTS.

**DONATION**

MAKE A ONE-TIME MONETARY DONATION  
OR  
DONATE AN ITEM TO BE RAFFLED

**EASTLINCOLNONSTAGE.ORG / SPONSOR**



# EAST LINCOLN HIGH SCHOOL THEATRE ARTS

# 2025

## SPONSORSHIP & ADVERTISING

Business/Individual Name: \_\_\_\_\_

Business Representative: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

ADVERTISEMENTS WILL BE PUBLISHED IN ALL FOUR MAINSTAGE PRODUCTION FULL-COLOR PLAYBILLS. ADVERTISERS WILL ALSO BE ACKNOWLEDGED IN PROGRAMS FOR ALL AND CHORAL CONCERTS AND ADDITIONAL CABARET EVENTS. OUR PLAYBILLS DISPLAY NOT ONLY SHOW INFORMATION BUT ALSO CAST PHOTOS AND BIOGRAPHICAL INFORMATION. EACH AUDIENCE MEMBER WILL RECEIVE A PROGRAM WITH THEIR TICKET ENSURING THAT YOUR AD WILL BE SEEN BY EVERYONE ATTENDING THE SHOW.

PROGRAM ADVERTISEMENTS ARE A GREAT OPPORTUNITY FOR FAMILY AND FRIENDS TO SEND A "BREAK-A-LEG" TO THEIR SPECIAL CAST MEMBER.

WE ENCOURAGE ALL OF OUR ADVERTISERS TO INCLUDE A SPECIAL NOTE OF ENCOURAGEMENT TO THE CAST AND CREW.

**ALL ADS AND PAYMENTS MUST BE RECEIVED BY FRIDAY, FEBRUARY 28.**

**Sponsorship Levels:** *(Please check level)*

\_\_\_\_ Partner *(with full page ad)*  
\$1,000

\_\_\_\_ Patron *(with full page ad)*  
\$500

\_\_\_\_ Friend *(with half page ad)*  
\$350

\_\_\_\_ Supporter *(with business card ad)*  
\$250

**Advertisement Sizes:** *(Please check size)*

\_\_\_\_ Full Page (4.5" x 7.5")  
\$150

\_\_\_\_ Half Page (4.5" x 3.75")  
\$100

\_\_\_\_ Business Card (3.5" x 2")  
\$50

**Please Return Form and Payment Made Out To:**

East Lincoln StageHANDS  
Attn: Greg Franklin  
6471 Hwy 73  
Denver, NC 28037

**Email Ad Information To:**

[ads@eastlincolnstage.org](mailto:ads@eastlincolnstage.org)

**For More Information,**

Contact Greg Franklin at (704) 736-1017 ext. 25302