



Be Part of the Magic!



As we prepare for 2023, the theatre arts and choral music programs at East Lincoln High School are looking for businesses, organizations, and individuals willing to partner with us as we work to bring high-quality performance opportunities to our stage. Our choral students perform four concerts annually, and the theatre program produces a full season that includes four MainStage productions and additional cabaret and specialty events.



As we work to increase the quality of our student performances, we recognize the need for greater support on all levels. *The arts programs at East Lincoln are self-funded, requiring the students, parents, and director to be responsible for raising funds needed for music, play rights, royalties rentals, costumes, props, sets, lighting, sound, and any travel or enrichment experiences.* These performing programs offer so much to not only the students involved, but the community at large. Nothing is more exciting to our student performers than presenting their work to a full house, something we have seen shift from a rarity to a regular occurrence! We hope that you will not only join us as a sponsor for 2023, but that you will join us for as many season features as possible!



You are a vital component to the growth and success of our programs. If you have questions about our program, sponsorships, advertisements, or other ways to become involved, please contact Greg Franklin at (704) 736-1017 ext. 25302 or gregory.franklin@lcsnc.org.



Some additional information as you consider how you might partner with us this year.

- In addition to the actors on stage, students are involved in every aspect of the show. Set construction and dressing, costuming, lights & sound, stage management, ushering, and running crew are just some of the areas students are able to explore.
- It is not uncommon for a production to utilize over 75 students to bring it all to fruition.
- Full-length productions typically play to full houses for six to eight performances, and it is very common for most performances to be sold out.
- Sponsors receive tickets to all concerts and productions throughout 2023, as well as recognition in all of the programs and playbills.

SPONSORSHIP LEVELS

Partner - \$1000 * Patron - \$500 * Friend - \$350 * Supporter - \$250
The chart on the back describes the recognitions for each partnership level.



EAST LINCOLN

On Stage

SPONSORSHIP

LEVELS

PARTNER

- Lobby Banner
- Full Page Ad with Priority Placement (full color)
- 8 Complimentary Tickets (per production)
- 4 Show Shirts (varies based on production)
- Priority Parking
- Commemorative Cast Photo
- Logo & Link on eastlincolnstage.org

PATRON

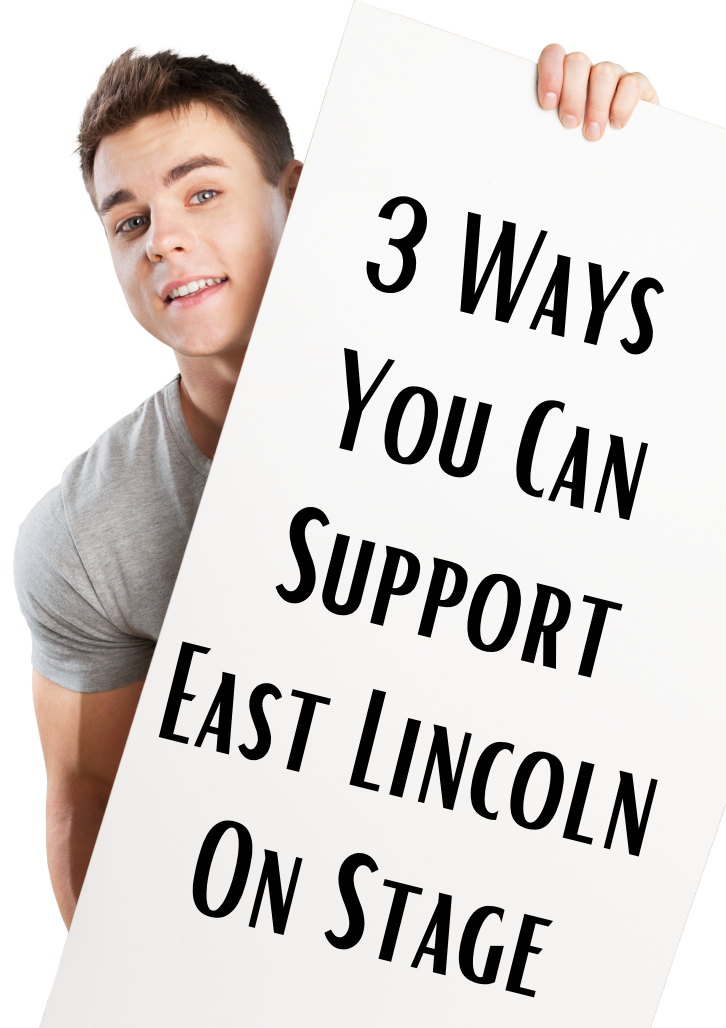
- Full Page Ad (full color)
- 6 Complimentary Tickets (per production)
- 3 Show Shirts (varies based on production)
- Priority Parking
- Commemorative Cast Photo
- Logo & Link on eastlincolnstage.org

FRIEND

- Half Page Ad (full color)
- 4 Complimentary Tickets (per production)
- 2 Show Shirts (varies based on production)
- Priority Parking
- Commemorative Cast Photo
- Logo & Link on eastlincolnstage.org

SUPPORTER

- Business Card Ad (full color)
- 2 Complimentary Tickets (per production)
- 1 Show Shirt (varies based on production)
- Priority Parking
- Commemorative Cast Photo
- Logo & Link on eastlincolnstage.org



SPONSORSHIP

**BECOME A SEASON
SPONSOR AND SUPPORT
A FULL YEAR OF
CONCERTS, PLAYS,
MUSICALS, AND MORE!**

ADVERTISEMENT

**SHOW YOUR SUPPORT BY PURCHASING AN AD IN OUR PLAYBILLS.
YOUR AD WILL BE SEEN IN ALL 2023 EVENTS.**

DONATION

**MAKE A ONE-TIME MONETARY DONATION
OR
DONATE A PRIZE FOR OUR ANNUAL SPRING RAFFLE**

EASTLINCOLNONSTAGE.ORG / SPONSOR



EAST LINCOLN HIGH SCHOOL THEATRE ARTS 2023 SPONSORSHIP & ADVERTISING

Business/Individual Name: _____

Business Representative: _____

Address: _____

Phone: _____

Email: _____

Advertisements will be published in spring and fall professionally printed, full color programs. Advertisers will also be acknowledged in programs for fall and spring one-acts, as well as the Christmas production. The programs will display not only show information, but also cast photos and biographical information. Each audience member will receive a program with their ticket ensuring that your ad will be seen by everyone attending the show.

Program advertisements are a great opportunity for family and friends to send a "break-a-leg" to their special cast member.

We encourage all of our advertisers to include a special note of encouragement to the cast.

ALL ADS AND PAYMENTS MUST BE RECEIVED BY FRIDAY, MARCH 10.

Sponsorship Levels: *(Please check level)*

___ **Partner** *(with full page ad)*
\$1,000

___ **Patron** *(with full page ad)*
\$500

___ **Friend** *(with half page ad)*
\$350

___ **Supporter** *(with business card ad)*
\$250

Advertisement Sizes: *(Please check size)*

___ **Full Page** *(4.5" x 7.5")*
\$150

___ **Half Page** *(4.5" x 3.75")*
\$100

___ **Business Card** *(3.5" x 2")*
\$50

Please Return Form and Payment Made Out To:

East Lincoln StageHANDS
Attn: Greg Franklin
6471 Hwy 73
Denver, NC 28037

Email Ad Information To:

ads@eastlincolnstage.org

For More Information,

Contact Greg Franklin at (704) 736-1017 ext. 25302